



**piedmont
environmental
alliance**

CREATING A MORE JUST, RESILIENT, AND ENVIRONMENTALLY SUSTAINABLE PIEDMONT TRIAD



STRATEGIC DIRECTION 2021-2024



Educating & Empowering Local Students

- Delivering environmentally-focused STEM curricula to classrooms around the region, reaching 4,000+ students annually
- Training hundreds of young environmental leaders through a free environmental debate tournament

NEW

- Engaging 500+ elementary-aged students and families with nature-based environmental programming
- Organizing 150+ high school and college students to engage in civic life and act on climate change



Hosting Events & Building Community

- Coordinating the largest Earth Day Fair in central North Carolina, providing education and action opportunities for 8,000+ people across the region
- Hosting monthly educational events for a multigenerational audience to connect with local environmental topics

NEW

- Regularly convening local environmental stakeholders and developing a shared agenda for environmental action

Influencing Environmental Policy & Action

- Supporting 25+ local businesses to take specific actions to improve sustainability practices

NEW

- Partnering with the City of Winston-Salem, Forsyth County, and other localities to make pro-environmental action
- Building the capacity of local leaders and volunteers to design and implement effective environmental programs and actions
- Providing models and a vision for climate action in the home, with a Green Home Tour

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