



Building a Resilient & Sustainable Community

Impact Report Fiscal Year 2023–2024

Action + Advocacy for a More Sustainable Community



Launched **Solarize the Triad**, a group purchasing campaign to promote affordable solar energy, with **\$1M** in new clean energy investment to date from **200+** residents



Helped the Arts Based School in Winston-Salem win a **\$395K** grant from the EPA to **purchase an electric school bus**



Environmental Action Coalition advocated for local change with **30** groups participating monthly



Worked with Second Harvest Food Bank of NW NC to install a **1 MW solar panel** array on their rooftop. Thanks to this partnership, Second Harvest will create enough power to run 160 homes annually



Welcomed **21** local businesses to our **Green Business Network**



Hosted **10 listening sessions** to identify top community needs as part of PEA's membership with Forsyth IAF

Environmental Education for Local Students



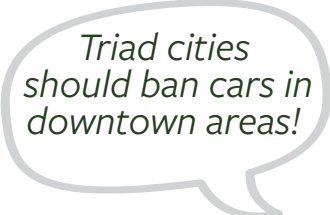
In-classroom programs taught to participating students in **3,000+** **120+** local classrooms



100% of students learn about vital environmental issues



100% of participating teachers recommend PEA's programs



95+ students from **14** high schools trained in **Environmental Debate**, practicing public speaking, research, critical thinking, & leadership skills



Events that Educate + Build Community



150+ people representing **55** local organizations joined a **Sustainability Roundtable** to build relationships and deepen collaborations on environmental issues

90+ participants at the inaugural **Green Home Tour** explored local sustainable homes to learn about native gardens, rooftop solar panels, rain barrels, and more



8,000+ people engaged with the local environmental movement



Membership + Engagement Across the Community

More people than ever are engaged with PEA!



9%

5,481 newsletter subscriptions



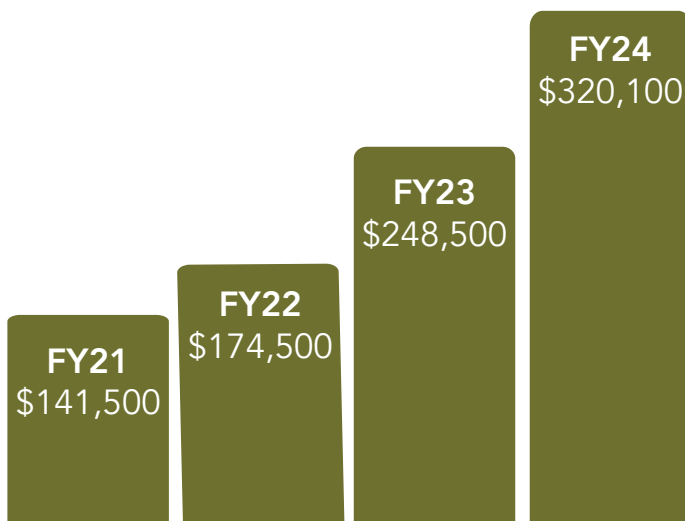
74,740 reach



1,774 follows



Growing Financial Sustainability



Annual Revenue by Year

FY24 Revenue

